



Louisiana Youth Tobacco Prevention Footprint

Together Well-Ahead, The Rapides Foundation, and The Louisiana Campaign for Tobacco-Free Living (TFL) through its NextEra program work across the state to educate youth about the health effects of smoking. These efforts aide in detouring tobacco initiation and empowering youth to stand up for healthier communities.



Next Era youth advocates are high school students. These students engage educators, administrators, peers, school board, community leaders, parents, community members, city council and other local and state government officials via educational presentations, testimonials, hosting/attending community events and collecting Healthier Air For All supporter cards.



Well-Ahead Louisiana works to improve access to educational resources and raise awareness of the evolving tobacco product landscape, harms of use, and benefits of prevention. Well-Ahead Louisiana engages middle school and high school students throughout the state. In addition to national, state, and local leaders, academic and healthcare professionals, health systems, and parents.



The mission of The Rapides Foundation is to improve the health status of Central Louisiana. Under its Healthy People priority area, the Foundation offers the Healthy Behaviors School District Partnership Grant for public and non-public school districts, which includes evidence-based activities and advocacy training to address tobacco and vaping prevention and control among students, faculty/staff and parents. Additionally, community grants and a counter-marketing media campaign are implemented across its nine-parish service area to raise awareness about the dangers and health effects of tobacco use.

Regions with Youth Prevention Programs in 2020-2021



	The Louisiana Campaign for Tobacco-Free Living	Well-Ahead Foundation	The Rapides Foundation
Region 1		*	
Region 2		W	
Region 3	L	*	
Region 4	L	W	
Region 5		*	R
Region 6	L	W	R
Region 7	L	W	R
Region 8	L	W	
Region 9		W	

* Well-Ahead Louisiana's regional WellSpot Representatives serve LDH regions 2, 4, 5, 6, 7, and 8. Although, there is no immediate coverage through WellSpot Representatives in LDH regions 1, 3, and 5, Well-Ahead is equipped to provide support in all regions of the state as needed.